

2015 Rose Parade® presented by Honda

Float Trophy Winners

Awards	Description	Participant	Theme	Builder	#
THEME	Excellence In Presenting Parade Theme	City of Torrance	Louis Zamperini - A Race Well Run	Fiesta Parade Floats	15
TOURNAMENT VOLUNTEERS'	Best Floral Design of Parade Theme For Floats Under 35'	Odd Fellows and Rebekahs Rose Float	Always Remember	Phoenix Decorating	18
SWEEPSTAKES	Most Beautiful Entry in Parade With Outstanding Floral Presentation & Design	Dole Packaged Foods	Rhythm of Hawai'i	Fiesta Parade Floats	24
PRINCESSES'	Most Beautiful Float 35' And Under	Lutheran Laymen's League	The Bible... God's Story	Phoenix Decorating	25
GRAND MARSHAL'S	Excellence In Creative Concept & Design	Singpoli	A Bright Future	Paradiso Parade Floats	28
INTERNATIONAL	Most Beautiful Entry - Outside of 50 United States & D.C.	China Airlines, Ltd.	Inspiring Grace of Cloud Gate	Artistic Entertainment Services	31
PRESIDENT'S	Most Effective Floral Use & Presentation	American Armenian Rose Float Association	Cradle of Civilization	Phoenix Decorating	34
CRAFTSMAN	Exceptional Achievement In Showmanship & Dramatic Impact For Floats > 55' Only	Princess Cruises	50 Years of Inspiring Travel	Phoenix Decorating	36
NATIONAL	Best Depiction of Life In U.S.A. - Past, Present Or Future	Downey Rose Float Association	Home for the Holidays	Self Built	40
ISABELLA COLEMAN	Best Presentation of Color & Color Harmony Through Floral Use	Scotts Miracle-Gro	Life Starts Here	Fiesta Parade Floats	41
GOVERNOR'S	Best Depiction of Life In California	City of Los Angeles	What's Your L.A. Story?	Phoenix Decorating	43
QUEEN'S	Most Effective Use And Display of Roses In Concept, Design & Presentation	The Bachelor	Inspiring Love	Fiesta Parade Floats	45
EXTRAORDINAIRE	Most Spectacular Float (Including Floats That Do Not Retract To 55')	Kiehl's Since 1851	Inspiring a Beautiful World	Fiesta Parade Floats	50
BOB HOPE HUMOR	Most Comical & Amusing Entry	Underground Service Alert of Southern California	Do It Right... Call 811	Fiesta Parade Floats	54
JUDGES' SPECIAL	Most Spectacular In Showmanship & Dramatic Impact	Kaiser Permanente	Together We Thrive	Fiesta Parade Floats	60
DIRECTORS'	Outstanding Artistic Merit In Design & Floral Presentation	Northwestern Mutual NCAA	Inspiring Potential	Fiesta Parade Floats	73
FANTASY	Most Outstanding Display of Fantasy & Imagination	Western Asset Management Company	The Power of Imagination	Phoenix Decorating	77
TOURNAMENT SPECIAL	Exceptional Merit In Multiple Classifications (Incl. Floats That Do Not Retract To 55')	Farmers Insurance	Dream Big: World of Possibility	Phoenix Decorating	80
MAYOR'S	Most Outstanding City Entry - National or International	Sierra Madre Rose Float Association	I Think I Can	Self Built	81
ANIMATION	Best Animation & Motion	Zappos.com	Serving with a Smile	Paradiso Parade Floats	83
CROWN CITY INNOVATION	Best Use of Imagination & Innovation To Advance The Art Of Float Design	Trader Joe's	Bedtime Stories	Phoenix Decorating	85
PAST PRESIDENTS'	Most Creative Design & Use of Both Floral & Non-Floral Materials	Burbank Tournament of Roses Association	Jungle Rescue	Self Built	88
FOUNDERS'	Most Beautiful Float Built & Decorated By Volunteers From A Community or Organization	La Cañada Tournament of Roses Association	To the Rescue	Self Built	90
LATHROP K. LEISHMAN	Most Beautiful Non-Commercial Float	Cal Poly Universities	Soaring Stories	Self Built	92