

2011 Rose Parade presented by Honda

Float Trophy Winners

Award	Description	Participant	Theme	Builder
Sweepstakes	Most Beautiful Entry With Outstanding Floral Presentation and Design	Dole	Living Well in Paradise	Fiesta Parade Floats
Lathrop K. Leishman	Most Beautiful Non-Commercial	Downey Rose Float Association	A Stroll Down Memory Lane	Self Built
Grand Marshal's	Excellence in Creative Concept & Design	Discover Financial Services	A State Fair to Remember	Fiesta Parade Floats
President's	Most Effective Floral Use & Presentation	Alzheimer's Association and Pfizer	It's Time to Face Alzheimer's	Phoenix Decorating Co.
Director's	Outstanding Artistic Merit in Design & Floral Presentation	Kaiser Permanente	Purrfectly Healthy	Fiesta Parade Floats
Queen's	Most Effective Use & Display of Roses in Concept, Design & Presentation	Cunard Line	A Grand Celebration at Sea	Fiesta Parade Floats
Mayor's	Most Outstanding City Entry - National or International	Beverly Hills	Beverly Hills - City of Dreams Come True	Fiesta Parade Floats
Theme	Excellence in Presenting Parade Theme	Donate Life	Seize The Day!	Phoenix Decorating Co.
National	Best Depiction of Life in the USA, Past, Present or Future	The Ronald Reagan Presidential Foundation	Ronald Reagan: Inspired Freedom, Changed the World	Fiesta Parade Floats
Governor's	Best Depiction of Life in California	Sierra Madre Rose Float Association	Suenos de California	Self Built
Bob Hope Humor	Most Comical and Amusing	The Quikrete Companies	What America's Made Of	AES
Judges' Special	Most Spectacular in Showmanship & Dramatic Impact	Namco Bandai Games America, Inc (Pac-Man)	Pac-Man's 30th Anniversary Party	AES
Animation	Best Animation and Motion	Trader Joe's	Exploring Planet Dinner	Phoenix Decorating Co.
Fantasy	Most Outstanding Display of Fantasy & Imagination	Cal Poly Universities	Galactic Expedition	Self Built
Founders'	Most Spectacular Built & Decorated by Volunteers From a Community or Organization	Burbank Tournament of Roses Association	Centennial Celebration	Self Built
International	Most Beautiful Entry from Outside the Continental US	China Airlines	Collaboration Builds Friendships and Winners	AES
Princesses'	Most Beautiful 35' or Under	Odd Fellows and Rebekahs	Underwater Fantasy	Phoenix Decorating Co.
Isabella Coleman	Best Presentation of Color & Color Harmony Through Floral Use	HGTV	HGTV Dream Home 2011	Phoenix Decorating Co.
Tournament Special	Exceptional Merit in Multiple Categories Include Floats Over 55'	Dick Van Patten's Natural Balance Pet Foods, Inc.	Friends Having A Splash	Fiesta Parade Floats
Past Presidents	Most Creative Use of Floral and Non-Floral	Saving America's Mustangs	Mustang Monument	Phoenix Decorating Co.
Tournament Volunteers	Best Floral Design of Theme 35' or Under	City of Torrance	Afternoon Tea With Friends	Fiesta Parade Floats
Craftsman	Exceptional Showmanship and Dramatic Impact - Over 55' Only	RFD-TV	One Nation	Phoenix Decorating Co.
Extraordinaire	Most Spectacular Including Over 55'	Farmers Insurance	Dream Machine	Phoenix Decorating Co.
Crown City Innovation	Best Use of Imagination & Innovation to Advance the Art of Float Design	US Bank	Home is Where the Heart Is	Phoenix Decorating Co.