

Podcast Audio Tour

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 Parade Podcast")

Track	Float
1	Introduction
2	2010 Theme Float, presented by Wells Fargo with supporting sponsor NAMM
3	Farmers Insurance Group of Companies
4	Rotary International
5	Lions Club International
6	Donate Life
7	Jack in the Box
8	Rain Bird Corporation
9	Macy's / Queen's Float
10	Ronald McDonald House Charities® Southern California (RMHCSC)
11	Phoenix Satellite Television
12	Big 10 University Float
13	Bayer Advanced
14	SUBWAY® Restaurants
15	Pac 10 University Float
16	City of Torrance
17	Burbank Tournament of Roses Association
18	West Covina Rose Float Foundation
19	Lutheran Laymen's League
20	American Honda
21	Mexico
22	City of Alhambra

Cell Phone Audio Tour

FREE on your cell phone by calling
(626) 321-4768
 Airtime charges may apply

Track	Float
23	Trader Joe's
24	City of South Pasadena
25	Dick Van Patten's Natural Balance Pet Foods
26	City of Cerritos
27	Cal Poly Universities
28	City of Los Angeles
29	City of Anaheim
30	La Canada Flintridge Tournament of Roses Association
31	Sierra Madre Rose Float Association
32	China Airlines
33	New Mexico, USA
34	Anheuser-Busch
35	Shanghai World Expo / Roundtable of Southern California
36	Kaiser Permanente
37	City of Duarte / City of Hope
38	Odd Fellows and Rebekahs
39	Downey Rose Float Association
40	Kiwanis International
41	RFD-TV
42	Boy Scouts of America
43	City of Glendale



A CUT ABOVE THE REST

PASADENA TOURNAMENT OF ROSES®

2010 Post Parade
 A Showcase of Floats
 Presented by
Bayer Advanced

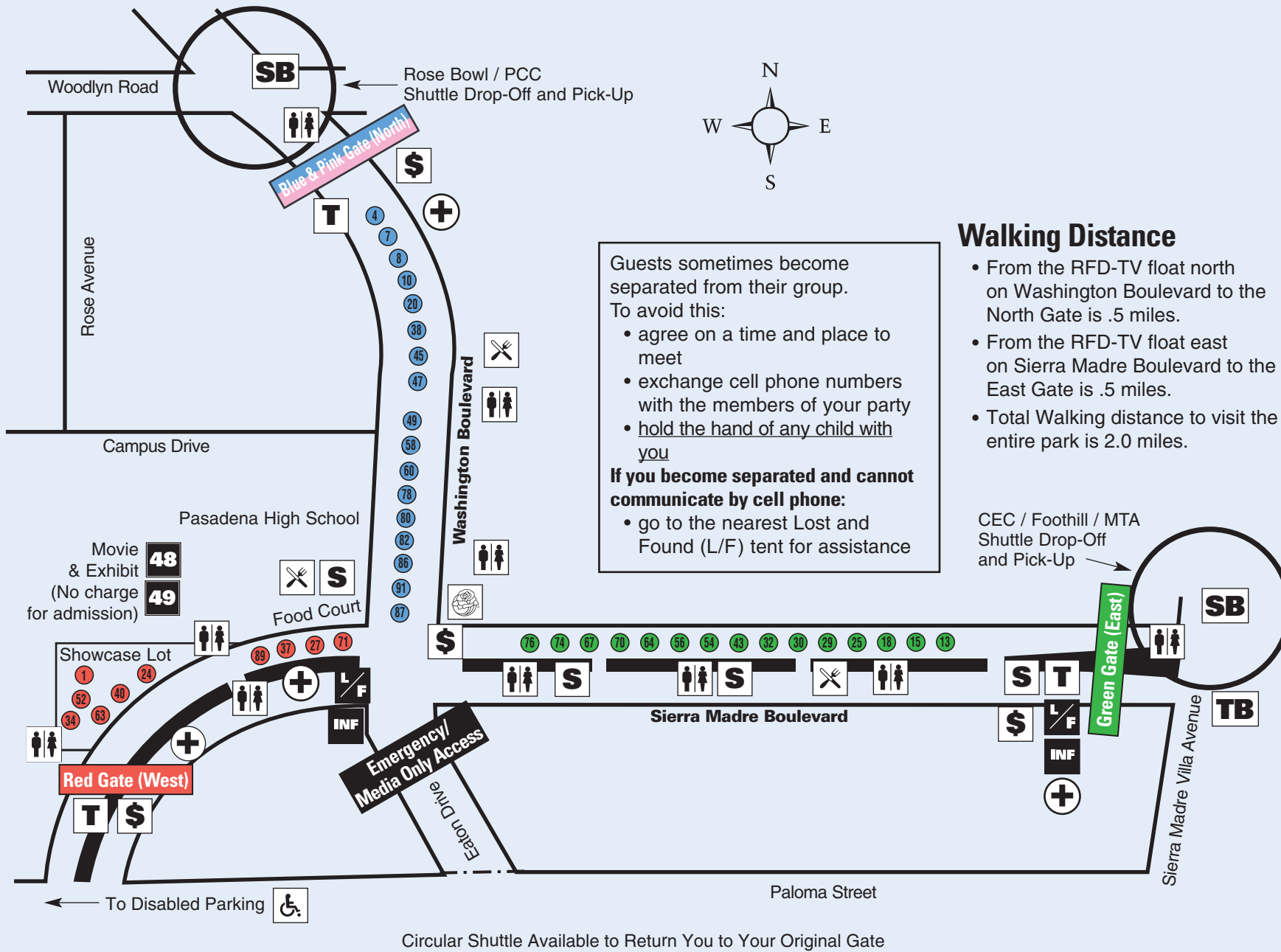


Friday
Jan. 1, 2010
1 pm – 5 pm

Sat & Sun
Jan. 2 & 3, 2010
7 am – 9 am for Seniors and Disabled Guests
9 am – 5 pm All Others

ADMISSION \$7, Children 5 and Under FREE

Post Parade Float Viewing Area



Guests sometimes become separated from their group. To avoid this:

- agree on a time and place to meet
- exchange cell phone numbers with the members of your party
- hold the hand of any child with you

If you become separated and cannot communicate by cell phone:

- go to the nearest Lost and Found (L/F) tent for assistance

Walking Distance

- From the RFD-TV float north on Washington Boulevard to the North Gate is .5 miles.
- From the RFD-TV float east on Sierra Madre Boulevard to the East Gate is .5 miles.
- Total Walking distance to visit the entire park is 2.0 miles.

CEC / Foothill / MTA Shuttle Drop-Off and Pick-Up

- T** Ticket Booths
- S** Souvenirs
- Food/Snacks
- L/F** **INF** Lost and Found/Information
- Join the Tournament of Roses
- SB** Shuttle Buses
- +** First Aid
- Rest Rooms
- \$** ATM
- Disabled Parking
- TB** Tour Buses

WASHINGTON

- 4 Farmers' Insurance
- 7 Rotary International
- 8 Lions Club International
- 10 Donate Life
- 20 Ronald McDonald House
- 38 Lutheran Hour
- 45 City of Alhambra
- 47 Trader Joe's
- 49 City of South Pasadena
- 58 City of Los Angeles
- 60 City of Anaheim
- 78 City of Duarte/City of Hope
- 80 Odd Fellows and Rebekahs
- 82 City of Downey
- 86 Kiwanis International
- 91 City of Glendale
- 87 RFD-TV

SIERRA MADRE East of Washington

- 13 Jack in the Box
- 15 Rain Bird
- 18 Macy's / Queen's Float
- 25 Big 10
- 29 Subway Restaurants
- 30 Pac 10
- 32 City of Torrance
- 43 Mexico
- 54 City of Cerritos
- 56 Cal Poly Universities
- 64 City of Sierra Madre
- 70 New Mexico, USA
- 67 China Airlines
- 74 Shanghai World Expo
- 76 Kaiser Permanente

SIERRA MADRE SHOWCASE LOT

- 1 Opening Logo Unit
- 24 Phoenix Satellite TV
- 34 City of Burbank
- 40 American Honda
- 52 Natural Balance Pet Foods
- 63 City of La Cañada Flintridge

SIERRA MADRE West of Washington

- 71 Anheuser-Busch
- 27 Bayer Advanced
- 37 City of West Covina
- 89 Boy Scouts of America

BAYER ADVANCED SPONSORED EVENTS

- 48 Float Construction Movie
- 49 Float Construction Exhibit

