

2010 Rose Parade Float Awards

UNIT	AWARD	DESCRIPTION	PARTICIPANT	THEME	BUILDER
15	Sweepstakes	Most Beautiful Entry With Outstanding Floral Presentation and Design	Rain Bird Corporation	Mountaintop Majesty	Fiesta Parade Floats
32	Lathrop K. Leishman	Most Beautiful Non-Commercial	City of Torrance	Garden of Dreams	Fiesta Parade Floats
70	Grand Marshal's	Excellence in Creative Concept & Design	State of New Mexico	Enchantment is in the Air	Fiesta Parade Floats
54	President's	Most Effective Floral Use & Presentation	City of Cerritos	A City of Dreams	Fiesta Parade Floats
24	Directors'	Outstanding Artistic Merit in Design & Floral Presentation	Phoenix Satellite TV	Dance With the Terra Cotta Warriors	Fiesta Parade Floats
27	Queen's	Most Effective Use & Display of Roses in Concept, Design & Presentation	Bayer Advanced	We are the Champions	Phoenix Decorating Co.
37	Mayor's	Most Outstanding City Entry - National or International	West Covina Rose Float Foundation	Tuskegee Airmen: A Cut Above	Charisma Floats
10	Theme	Excellence in Presenting Parade Theme	Donate Life	New Life Rises	Phoenix Decorating Co.
89	National	Best Depiction of Life in the USA, Past, Present or Future	Boy Scouts Of America	Celebrating the Adventure Continuing the Journey	Phoenix Decorating Co.
64	Governor's	Best Depiction of Life in California	Sierra Madre Rose Float Association	California Girls	Self-Built
56	Bob Hope Humor	Most Comical and Amusing	Cal Poly Universities	Jungle Cuts	Self-Built
43	Judges' Special	Most Spectacular in Showmanship & Dramatic Impact	Consulate General of Mexico in Los Angeles	Mexico Bicentennial	Fiesta Parade Floats
34	Animation	Best Animation and Motion	Burbank Tournament of Roses Association	Barnyard Aces	Self-Built
63	Fantasy	Most Outstanding Display of Fantasy & Imagination	La Canada Flintridge Tournament of Roses Assoc.	Scissored Wizard	Self-Built
82	Founders'	Most Spectacular Built & Decorated by Volunteers From a Community or Organization	Downey Rose Float Association	Jewels of the Pacific	Self-Built
67	International	Most Beautiful Entry from Outside the Continental US	China Airlines Ltd.	Taiwan's Gardian-The Third Prince	Festival Artists Worldwide
80	Princesses'	Most Beautiful 35' or Under	Odd Fellows and Rebekahs	Family First	Phoenix Decorating Co.
85	Isabella Coleman	Best Presentation of Color & Color Harmony Through Floral Use	Kiwanis	Above the Rest	Phoenix Decorating Co.
40	Tournament Special	Exceptional Merit in Multiple Categories Include Floats Over 55'	American Honda	Ship of Dreams	Phoenix Decorating Co.
78	Past Presidents'	Most Creative Use of Floral and Non-Floral	City of Duarte/ City of Hope	Harvesting Good Health	Fiesta Parade Floats
7	Tournament Volunteers'	Best Floral Design of Theme 35' or Under	Rotary International	Service Above the Rest	Phoenix Decorating Co.
87	Craftsman	Exceptional Showmanship and Dramatic Impact - Over 55' Only	RFD-TV	FFA Today	Phoenix Decorating Co.
76	Extraordinaire	Most Spectacular Including Over 55'	Kaiser Permanente	Magnificent Tales of Health	Fiesta Parade Floats
47	Crown City Innovation	Best Use of Imagination & Innovation to Advance the Art of Float Design	Trader Joe's	Look Ma - No Hands	Phoenix Decorating Co.

121st Tournament of Roses Parade - "2010: A Cut Above the Rest" - January 1, 2010