

2007 TOURNAMENT OF ROSES® OUR GOOD NATURE

118TH ROSE PARADE® & 93RD ROSE BOWL GAME®



CIVIC AND FLORAL INDUSTRY EXPERTS NAMED ROSE PARADE FLOAT JUDGES

Beverly Doolittle, Frances Dudley and Howard Kazanjian
to choose the 2007 Rose Parade float award winners

PASADENA, CA. (April 11, 2006) –The Tournament of Roses has selected Bev Doolittle, Frances Dudley and Howard Kazanjian as float judges for the 118th Rose Parade themed, *Our Good Nature*. Twenty-four of the floral beauties in the Parade will receive awards in a variety of categories and specifications. The Judges' scores are based on criteria such as creative design, floral craftsmanship, artistic merit, computerized animation, thematic interpretation, floral and color presentation, and dramatic impact. Doolittle, Dudley and Kazanjian were appointed by the Tournament's Judging Committee.

Artist, Bev Doolittle has released five books of her work. Her first volume, "The Art of Bev Doolittle" has sold over half a million copies. Doolittle's unique message, conveyed in her work, has found success with her publisher, The Greenwich Workshop. Her first limited edition print, produced in 1979, sold out in weeks. A native of California, Doolittle attended The Art Center College of Design located in Pasadena. She has dedicated her career to pursuing her passion for creating meaningful art focused on the wilderness and man's relationship to it.

Frances Dudley is president, owner and CEO of Florists' Review Enterprises, Inc. the publishing house for *Florists' Review* magazine, *Super Floral Retailing* magazine and a line of floral related books. Since purchasing *Florists' Review* in 1987, Dudley has made it the trade publication most read by florists. Dudley is a member of the Academy of American Florists and has been honored with awards such as, The Golden Rose from the Society of American Florists and the Award of Merit from the American Institute of Floral Designers.

Film and television producer and entertainment executive, Howard Kazanjian, was born and raised in Pasadena. A graduate of the film school at the University of Southern California, Kazanjian is most well known for serving as producer for blockbusters such as *Raiders of the Lost Ark* and *Return Of The Jedi*. Kazanjian also produced the pilot and first season of the hit television show JAG. In addition to his film and television success, Kazanjian is also an author. His works include a biography of Roy Rogers and Dale Evans titled *The Cowboy and the Seniorita*.

The 118th Rose Parade themed *Our Good Nature* will take place Monday, Jan. 1, 2007 at 8 a.m. (PST) featuring majestic floral floats, high-stepping equestrian units and spirited marching bands from throughout the nation. Following the Rose Parade, at 2 p.m. (PST), the 93rd Rose Bowl Game will feature an exciting match up between two championship teams, once again showcasing the best of collegiate football. For additional information on the Tournament of Roses please visit the official website at www.tournamentofroses.com.

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