

Burbank Tournament of Roses Association
2013 ROSE FLOAT DESIGN CONTEST ENTRY RELEASE FORM

It's not too early to be creating a design for the City of Burbank's Rose Parade float entry into the annual Pasadena Tournament of Roses Parade. Anyone can submit an entry - membership in the Association is not required.

Design ideas with a simple sketch **must be received** by the Association by **8:00 p.m. on Wednesday, January 25, 2012.**

The Board of Directors of the Association will select at least four designs to present to the general membership, who will then make the final choice. The judging will be done on a "blind" basis - the identity of the designer(s) will not be known until after the final vote. **The winning designer(s), as accepted by Pasadena Tournament of Roses Association, will receive two tickets to the Rose Parade.** If there is more than one designer, the prize will be shared between them.

RULES AND TIPS:

- 1) The sketch of the design must be in black and white and on paper no larger than 11" by 17" in dimensions. **No color sketches or oversize paper will be accepted.**
- 2) Keep in mind the logistics of converting the design into a float. While only a very simple sketch is required, more detail can help the decision process. A written explanation of the ideas and representations of the design could be helpful and can be included.
- 3) **Place this completed and signed entry form in a sealed envelope on the back of the sketch (not the front) to identify the designer/artist(s).**
- 4) The selected designer(s) may be asked for consultation on the Design, Construction and Decoration Committees.
- 5) By submitting this entry form, the designer(s) grants to the Burbank Tournament of Roses Association the exclusive right to use and modify the design and the ideas represented by the sketch of the design submitted with this entry form, as well as any explanation provided. Designer(s) warrants and represents that the entry is original, not from a copyrighted work and not created by any other party. Designer(s) warrants and represents that he/she has not submitted the same or any similar sketch of the design to any other agency participating in the next Pasadena Tournament of Roses Parade. Designer(s) understands that he/she will receive no compensation, monetary or otherwise, for the use of the design and that the Burbank Tournament of Roses Association, any legal successor, the City of Burbank and the Pasadena Tournament of Roses Association have no obligation of any kind towards designer(s). **By signing this entry form I/we agree to these terms.**
- 6) If the designer's idea is not selected by the Burbank Tournament of Roses Association, upon request of the designer(s), the Burbank Tournament of Roses Association will return the sketch of the design provided by the designer(s) in support of this entry form, and the designer(s) shall thereafter be free to submit the idea to other agencies.

For more information call the Burbank Rose Float Barn at (818) 840-0060 or e-mail info@burbankrosefloat.com. Additional copies of this entry form can be found at www.burbankrosefloat.com.

Name (Please print)		
Address		
City, State Zip		
Phone Number		
I'm 18 years of age or older	Yes	No
Signature of designer(s) (if NOT 18 years of age or older, signature of legal guardian) Designer(s) MUST SIGN		

BURBANK TOURNAMENT OF ROSES ASSOCIATION
2013 Rose Parade Theme: "Oh, the Places You'll Go!"™
Deadline: 8:00 p.m. on Wednesday, January 25, 2012
Mail or deliver designs to:
2013 Rose Float Design Contest
1815 W. Chandler Blvd.
Burbank, CA 91506

2013 Rose Parade One Page High Concept

The 2013 Rose Parade theme encourages us to picture the journey of our lives once untethered from the perceived constraints of convention. Parade viewers will be encouraged to reflect on their passions and to conceive of a plan to make them realities. The phrase inspires wonder and ignites our sense of adventure. It motivates us to embrace all that lies ahead and to follow our bliss with joy and optimism.

The 2013 theme is whimsical and childlike while equally relevant to all ages. It reminds us that every journey begins with a first step, and that making a difference in one's own life and in the lives of others can begin again at any point along our life's path. It should rejoice in the accomplishments of others and also ask: "Why wait. Maybe I can do that too." The theme should speak to our deepest personal dreams and most treasured memories.

The 2013 theme is a call for personal action. It is a message of aspiration and of doing our best. It is an affirmation that we own the ability to make the most of every choice we find before us.

Thematic possibilities to explore:

Around the World

Countries
Culture
Geography
Spirituality
Travel
Literature

Education

Arts
Literature
Science
History
Athletics
Social Interaction

Fun

Travel
Adventure
Exploration
Games
Sports
Celebrations

World & Life

Changing
Technology
Health/Medicine
Communication
Heroism
Green Initiatives